

RC  Restaurants
Canada

show

**CANADA'S LEADING HOSPITALITY
& FOODSERVICE TRADE EVENT**

**APRIL 7-9, 2025
ENERCARE CENTRE | TORONTO**

FUEL

EXHIBITOR BROCHURE

RC Restaurants Canada Show

BOOK YOUR BOOTH + IGNITE YOUR BRAND

Restaurants are more than just venues and menus—they're the architects of culture, shaping the tastes and experiences that unite people and communities. The **80th edition of RC Show** is a three-day celebration, crafted exclusively for us, by us, offering an unparalleled opportunity to connect and grow. Engage with industry leaders, witness live culinary, bar, and coffee competitions, and explore disruptive innovations firsthand. Discover the latest sustainable solutions and actionable growth opportunities. Join us at the table to elevate and celebrate our industry as we honour the past, embrace the present, and **FUEL** the future.



FUEL

Meet Buyers Across Canada & Around the World

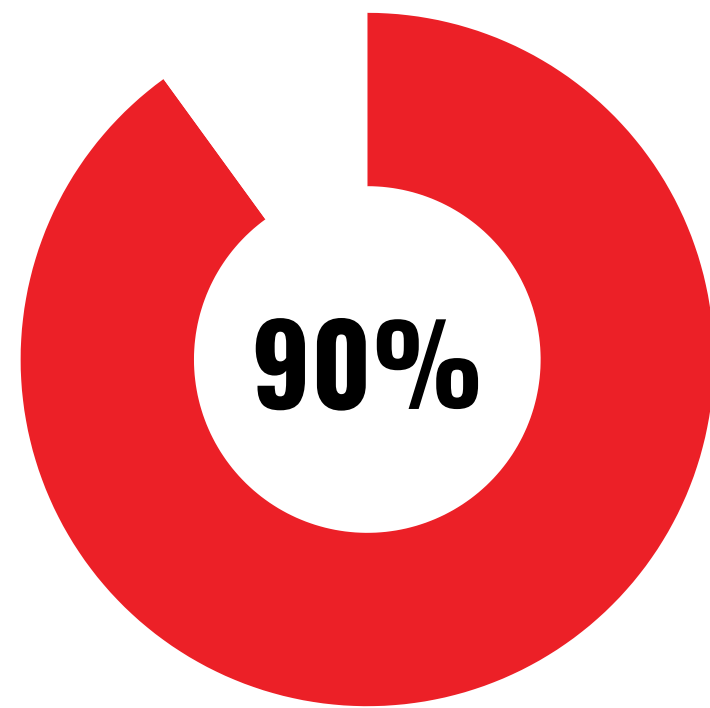
Don't miss **RC Show's 80th edition** that promises to empower the industry with a celebration comprised of three action-packed days of thought-leadership, top trends, innovative products, inspiration and networking. Meet professionals across the entire industry catering to all levels of expertise as **87%** of Canada's **Top 60 foodservice companies attend**.

Restaurants Canada, the voice of foodservice, continues to support, fuel and serve our \$114B industry by presenting Canada's annual leading hospitality and foodservice trade event. **Statistics refer to RC Show 2024 data collected.*

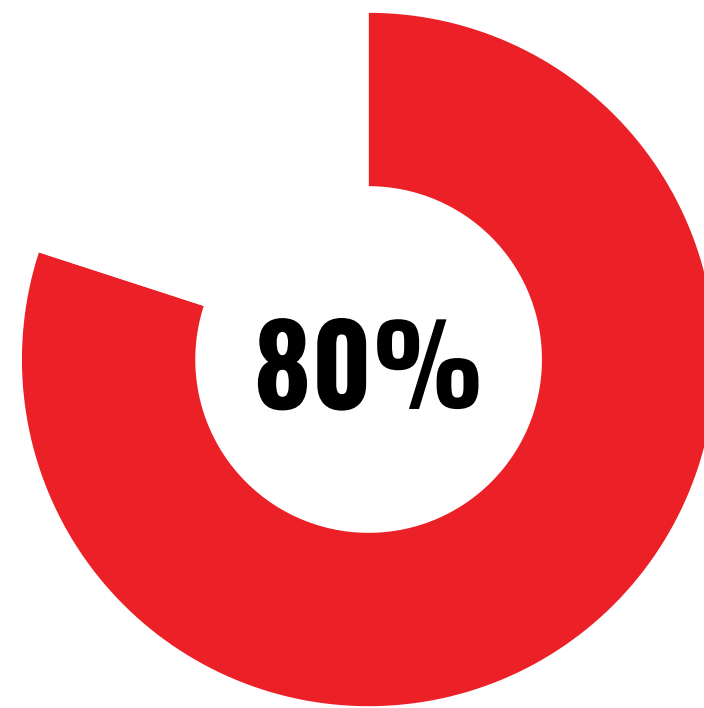


Targeted Reach

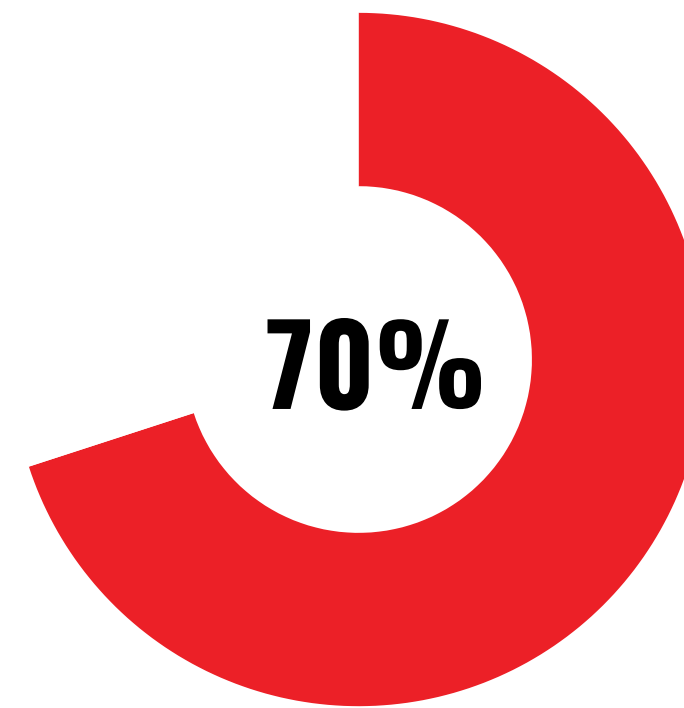
Increase your business' consumer engagement and maximize your brand visibility and recognition within category-specific pavilions, world-class stages, inspiring competitions, engaging feature areas, industry networking events and more!



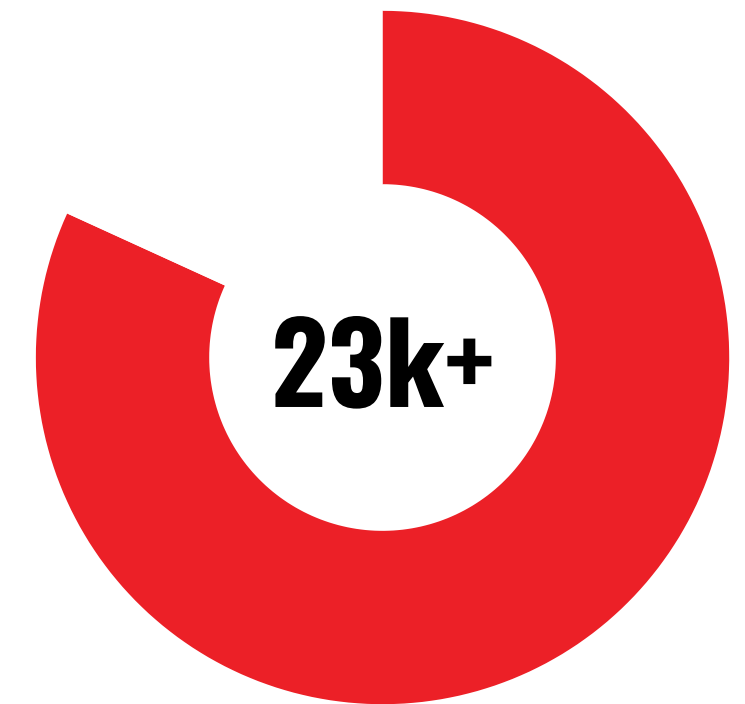
of attendees said they found what they were looking for at RC Show 2024.



of exhibitors raised awareness of their company and brand

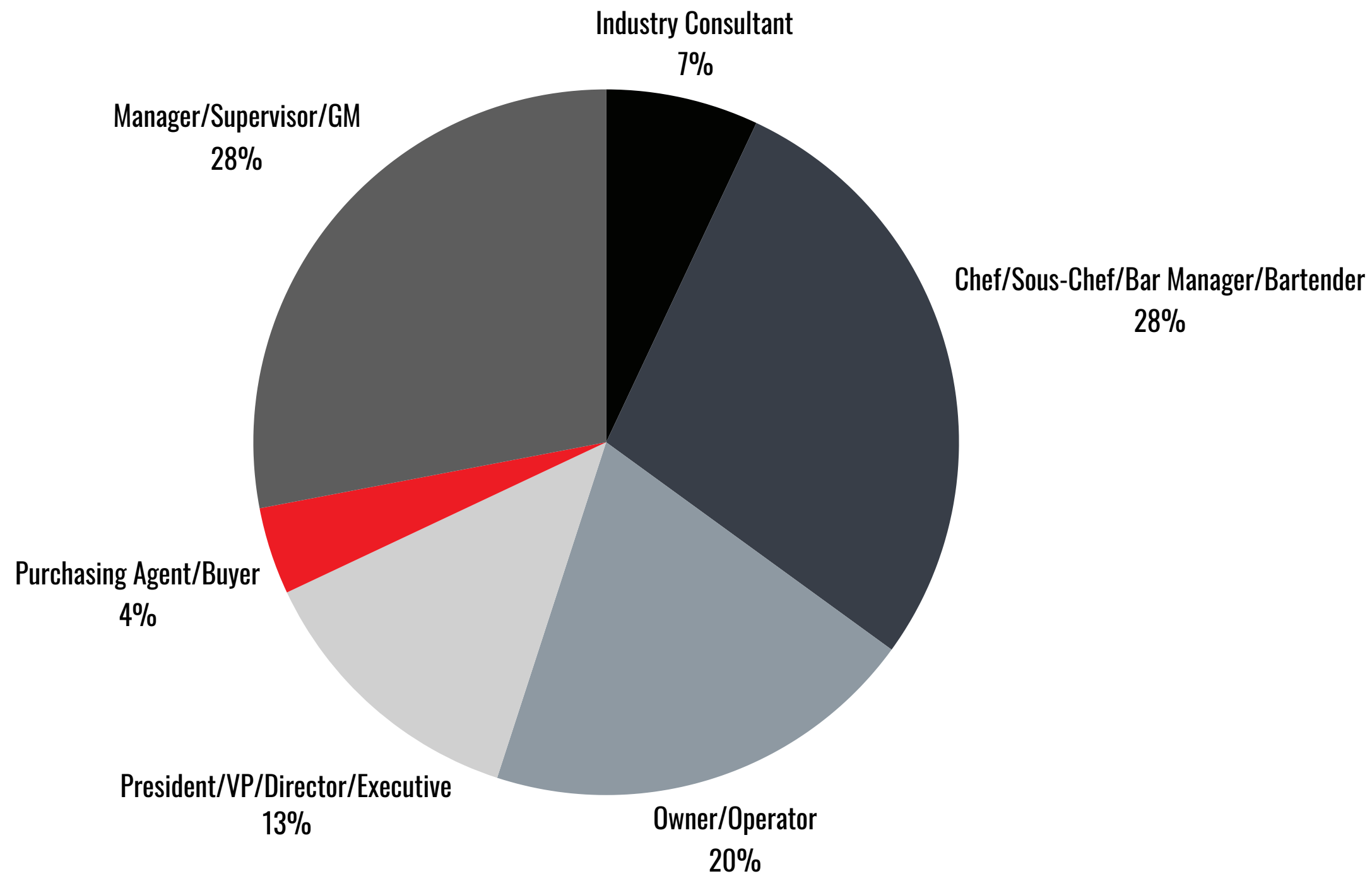


of exhibitors made contact with qualified buyers



qualified industry professionals attended RC Show 2024

Show Demographics



Access Canada's \$114B Industry

92% OF ATTENDEES MAKE OR INFLUENCE PURCHASING DECISIONS

163

inspiring speakers

45%

of exhibitors arranged
future sales meetings

55%

of exhibitors met with
established customers

1,200

exhibitors &
leading brands

185

media in attendance

77%

of attendees said they
attended RC Show to
see new and innovative
products available

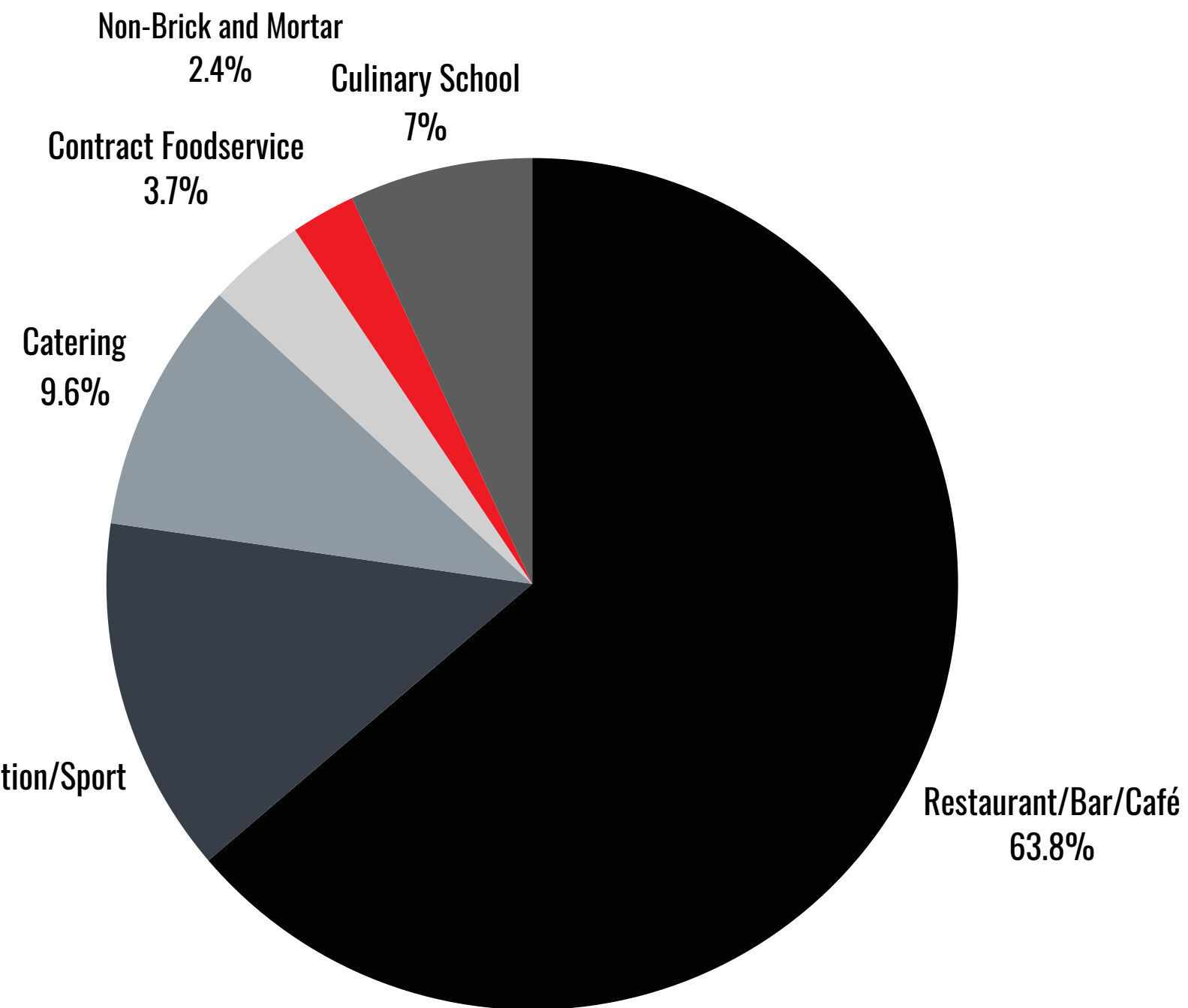
46%

of attendees are present for
either a full day or multiple
days of RC Show

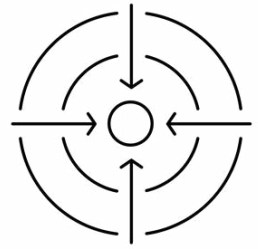
60%

of attendees said they
attended RC Show to
meet new suppliers

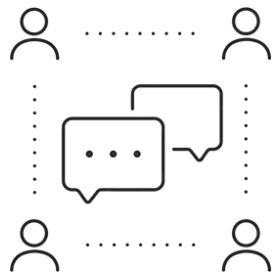
Show Establishments



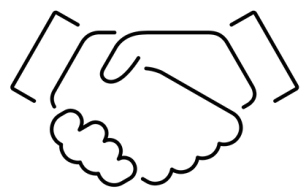
Why Exhibit?



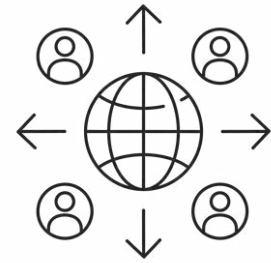
RC Show is the business opportunity of the year!



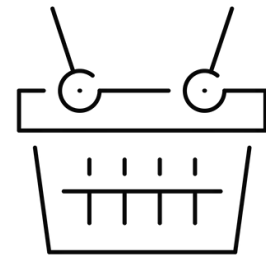
Showcase your products and position your company as a category leader



Meet with key decision makers/buyers and re-engage with existing customers



Access world-class content and network with industry leaders



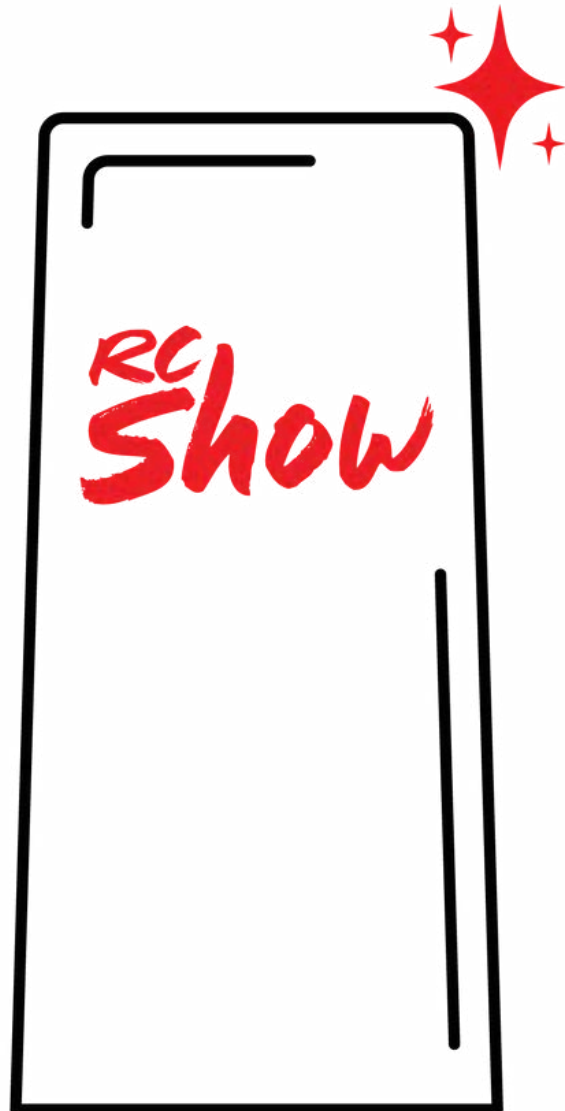
Gather quality leads that generate direct sales



Canada's foodservice and hospitality industry all under one roof



Booth Awards



Put your best booth forward to captivate the attention of attendees and get recognized with a Best Booth Award!

Awards: Best Small Booth, Best Large Booth, Best Experiential Booth & Best First-Year Exhibitor Booth



Testimonials

Attendee



“It was my first presence at the show, and I really liked the ambience and the diversity of the stands/suppliers.”

Exhibitor



“Thanks again for your feedback on the booth location, it was indeed a dense area that landed us almost 150 qualified leads. We are looking forward to working with you again next year!”

Show Partner



“The pavilion looked great (the whole show did), our exhibitors were very happy and overall the three days were a big win!”

Testimonials

Attendee



“What an incredible and educational experience it was to attend the RC Show as a visitor yesterday.”



Speaker



“I know my colleagues and I certainly enjoyed RC Show. It was definitely the best show I’ve attended for as long as I can remember. I’ve already blocked my calendar for next year.”



Exhibitor




“You made our participation at RC Show seamless and our experience one to remember.”

RESERVE YOUR BOOTH

To submit your booth application, please complete our online [form](#).

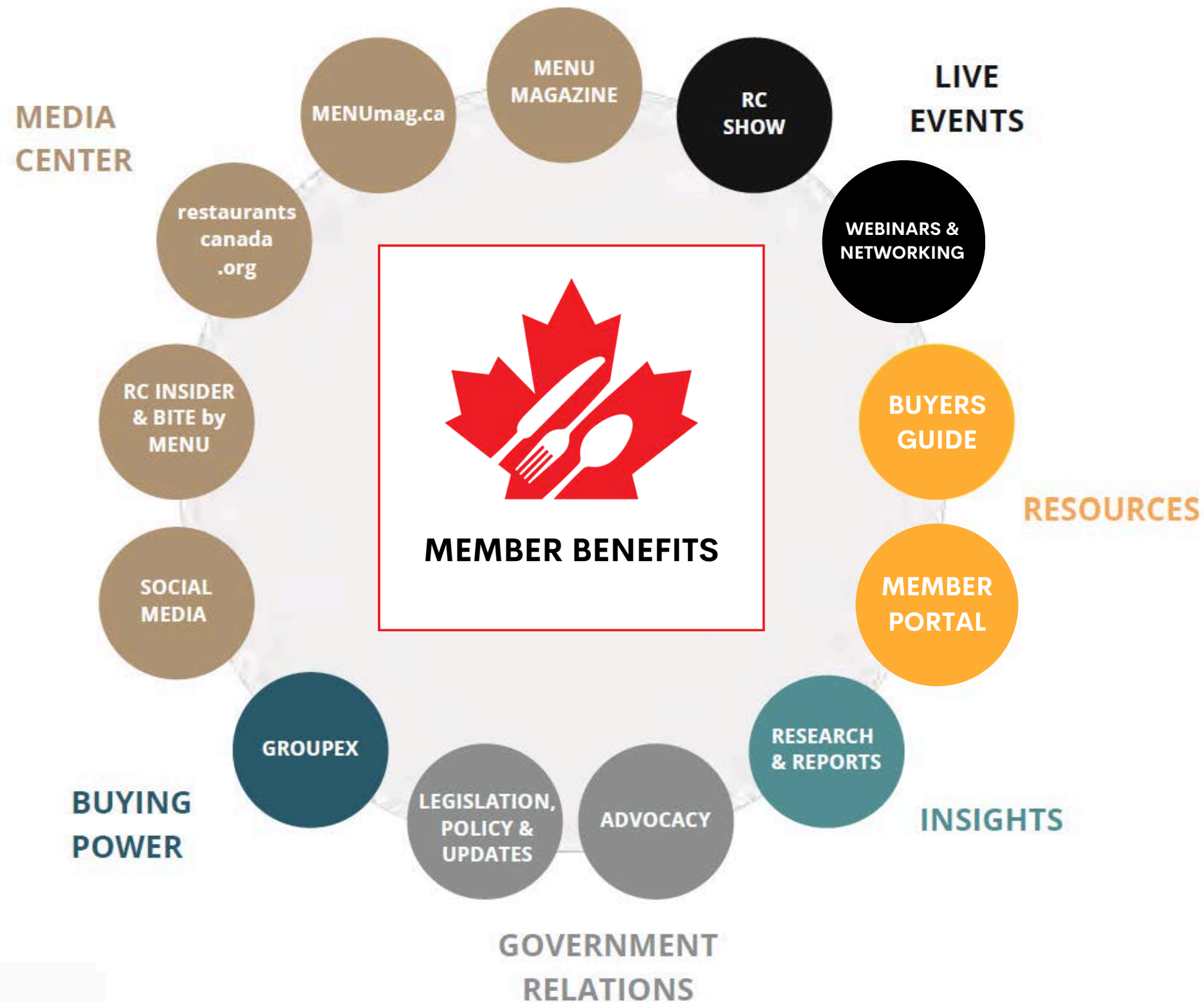
Learn more about exhibiting
at **RC Show 2025:**

 1-800-387-5649 [ext. 7469]

 rcshow@restaurantscanada.org



BECOME A **RESTAURANTS CANADA** MEMBER



WWW.RESTAURANTSCANADA.ORG



800-387-5649 ext SHOW (7469)



MEMBERS@RESTAURANTSCANADA.ORG

Restaurants Canada is a growing community of **98,000 FOODSERVICE BUSINESSES**, including restaurants, bars, caterers, institutions, and suppliers.

We connect our members through services, research, & advocacy. Canada's foodservice sector is a **\$114 BILLION INDUSTRY**. As Canada's number one source of first jobs, we directly employ more than **ONE MILLION PEOPLE**.

BOOK YOUR STAY TODAY

Hotel X Toronto

Rate: \$275 per night

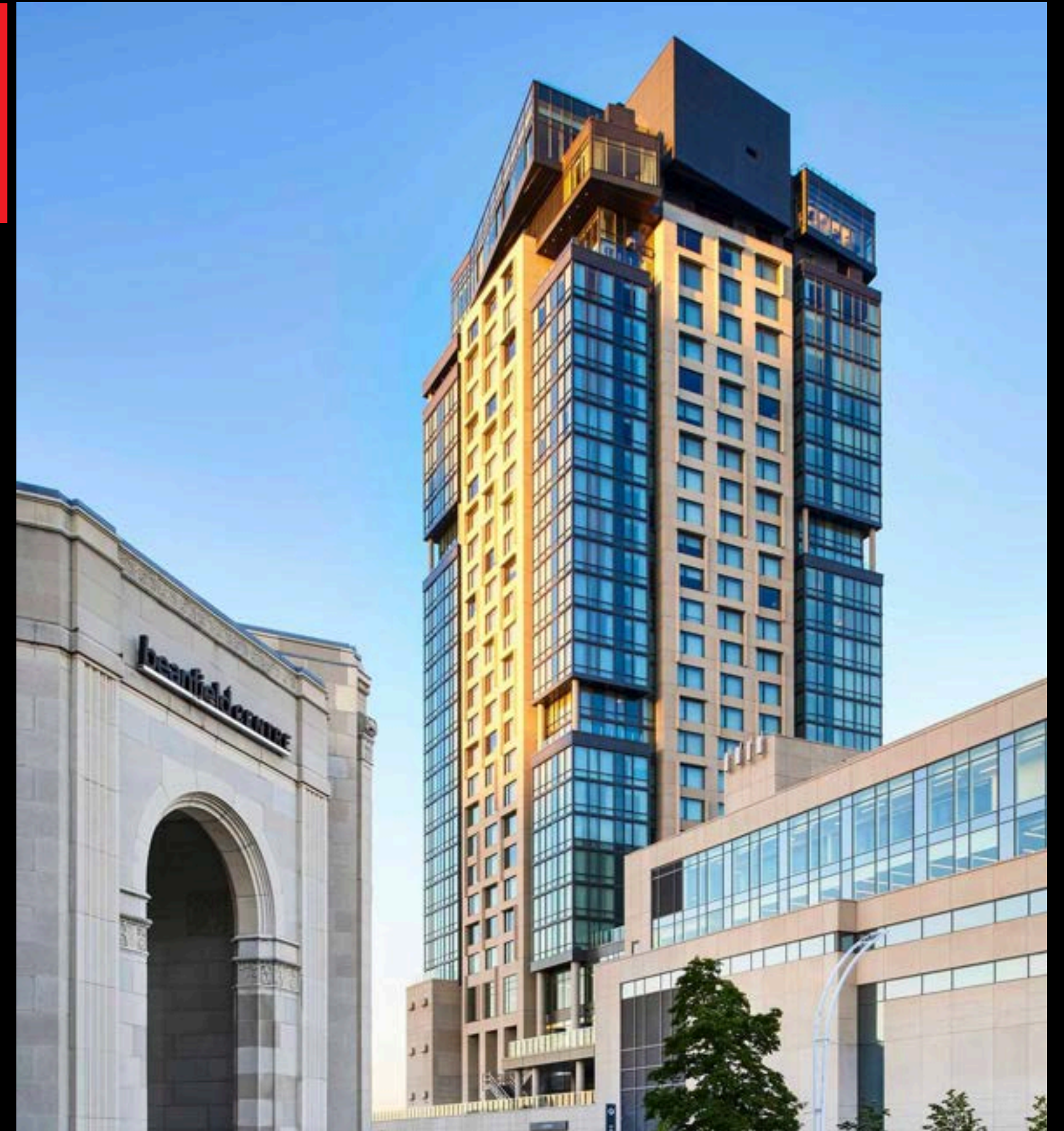
**111 Princes' Boulevard
(Across from Enercare Centre)**

Toronto, ON M6K 3C3

T: (647) 943-9300

E: grouprooms@hotelxtoronto.com

To receive the discounted room rate, call or email a hotel reservation agent and let them know you are attending **RC Show 2025.**








The voice of foodservice | La voix des services alimentaires

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**All sales opportunities are subject to availability and show management approval.
Must be a Restaurants Canada Business Associate to exhibit.*